

Message Text

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PAGE 01 TEHRAN 10163 161355Z

43

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 AGR-10 PA-02 PRS-01 USIE-00

CIAE-00 INR-07 NSAE-00 NEAE-00 SSO-00 INRE-00 /038 W

----- 129904

O P 161345Z OCT 75

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC IMMEDIATE 3939

INFO USDOC WASHDC PRIORITY

UNCLAS TEHRAN 10163

EO 11652: NA

TAGS: BEXP, AG, IR

SUB: PROPOSED IOGA TRADE MISSION BY EXPORT ACTION TEAM, INC.

REF: STATE 220622

1. EMBASSY WELCOMES PROPOSED IOGA TRADE MISSION BY EXPORT ACTION TEAM, INC. IN AGRICULTURAL EQUIPMENT, BUT NOTES THAT TEXAS STATE TRADE MISSION ALSO PROPOSES IRAN STOP IN MAY 1976. POST REQUESTS STATE/USDOC SCHEDULE TWO GROUPS SO THAT FIRST MISSION DEPARTS AT LEAST TWO WEEKS PRIOR ARRIVAL OF SECOND.

2. IRAN'S FIFTH DEVELOPMENT PLAN ALLOCATES OVER \$4 BILLION FOR VARIOUS AGRICULTURAL PROGRAMS TO RAISE FARM OUTPUT AND THE PROSPECTS IN THE AREA OF AGRIBUSINESS HAVE BEEN JUDGED EXCELLENT. HOWEVER, THE VERY RECENT ANNOUNCEMENT (REPORTED SEPTTEL) PLACING AGRIBUSINESS AND FOOD VENTURES UNDER A 15-25 PERCENT FOREIGN PARTICIPATION MAY DIM PROSPECTS IN JOINT VENTURE AREA FOR SOME COMPANIES.

3. POST WILL PROVIDE ASSESSMENT OF BEST PRODUCT LINES TO PURSUE FOLLOWING ANALYSIS OF EXHIBITOR'S COMMENTS AND EXPERIENCE DURING AGWA SPECIALIZED FOOD FAIR TERMINATING FIRST WEEK NOVEMBER, AT WHICH TIME CLEARER PICTURE REGARDING JOINT VENTURE PROSPECTS AND CURRENT DOWNTURN IN BUSINESS ACTIVITY WILL HOPEFULLY BE AVAILABLE.

HELMS

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Message Attributes

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Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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